

INVITATION TO EXHIBIT & SPONSOR



**SIGGRAPH
ASIA 2019
BRISBANE**

The 12th ACM SIGGRAPH Conference
and Exhibition on Computer Graphics
and Interactive Techniques in Asia

DREAM ZONE!

Conference 17 - 20 November 2019
Exhibition 18 - 20 November 2019

Brisbane Convention & Exhibition Centre (BCEC),
Brisbane, Australia

Sponsored by:



Organized by



WELCOME

Be in the heart of digital innovations at the **12th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia - SIGGRAPH Asia 2019**. A must-attend event for art, science, design, media, engineering, computer graphics, interactive techniques communities, SIGGRAPH Asia attracts over 10,000 industry leaders and business professionals like no other Australasian conference or trade exhibition.

The four-day event held in Brisbane, Australia - the dream destination for many across the globe, is set to amplify its tech-culture with the latest technologies, animation, state-of-the-art products and innovative services.

SIGGRAPH Asia 2018 At-A-Glance



9,735
Attendees



59
Countries & Regions



118
Exhibitors & Sponsors



750
Speakers & Presenters



120
Media Representatives



> 1,000
scheduled meetings

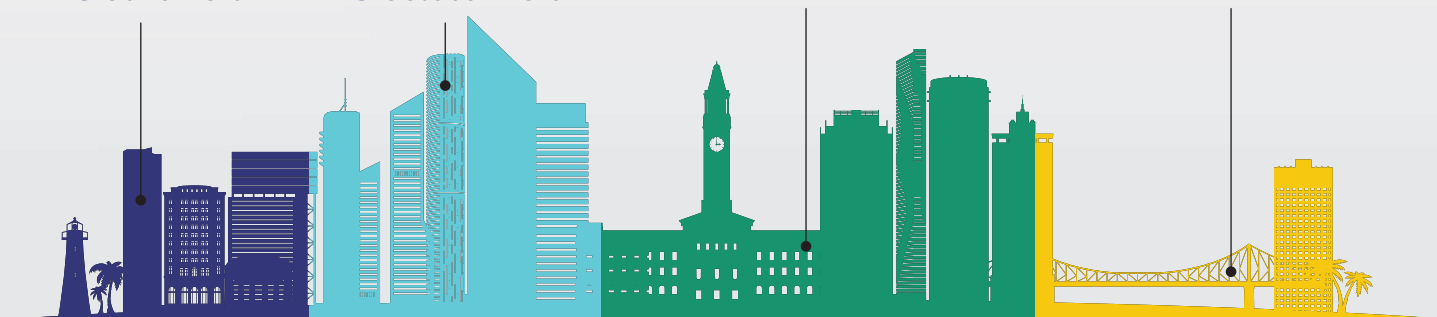
Important Dates

Exhibit Space
Early bird Rate
Deadline
18 June 2019

Exhibit Space
Registration
Deadline
18 October 2019

Exhibition
Build-up
17 November 2019

Exhibition
Tear-down
20 November 2019



WHY PARTICIPATE?

Whether it is your goal to gain industry exposure, to build and strengthen your brand in the region, to launch new products, or to network with industry professionals, SIGGRAPH Asia is your perfect platform in Asia! A three-day event platform for your company to:



SHOWCASE your technology and equipment; whether they are newly launched products or if they have already been introduced into the market, there is always a spurring interest from the community.



NETWORK and **FOSTER** new opportunities with over 10,000 leading experts, industry leaders, developers, potential investors, international media, young professionals, academia and more.



COMMUNICATE your market presence and brand in the Asia-Pacific region.

(Follow the footsteps of Digital Hollywood University, FORUM8 Co., Ltd, IMAGICA GROUP Inc, Unity Technologies, to name a few)

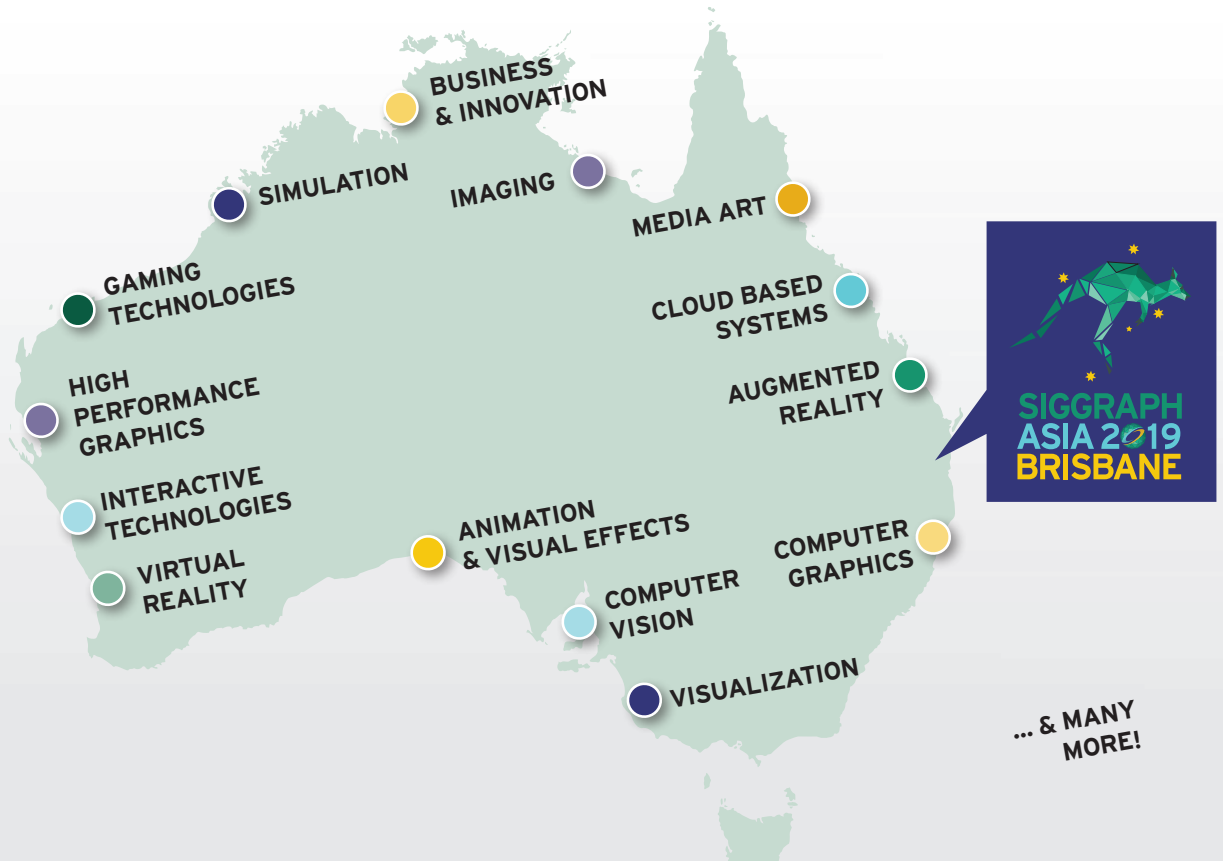


CONNECT with relevant people and companies from the digital community internationally.



INSPIRE FUTURE GENERATIONS with demonstrations and talk sessions, to stir curiosity for all things graphics related. Leverage on our student volunteer program where hundreds of volunteers worldwide come together to support the event.

KEY EXHIBITION SEGMENTS

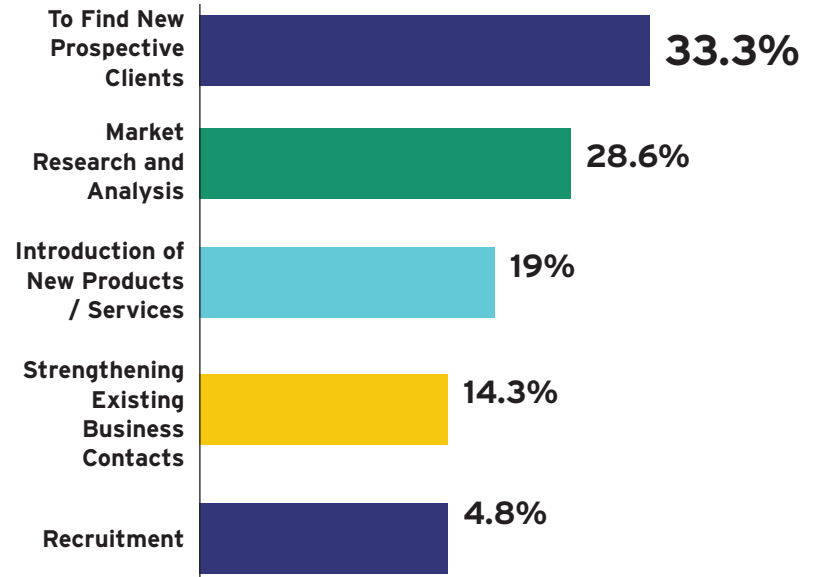


SIGGRAPH ASIA 2018 EXHIBITOR STATISTICS

“SIGGRAPH Asia 2018 exceeded all my expectations. Our RenderMan talks were overflowing, and the other speakers that I was able to see were fantastic. It was the best SIGGRAPH Asia yet!”

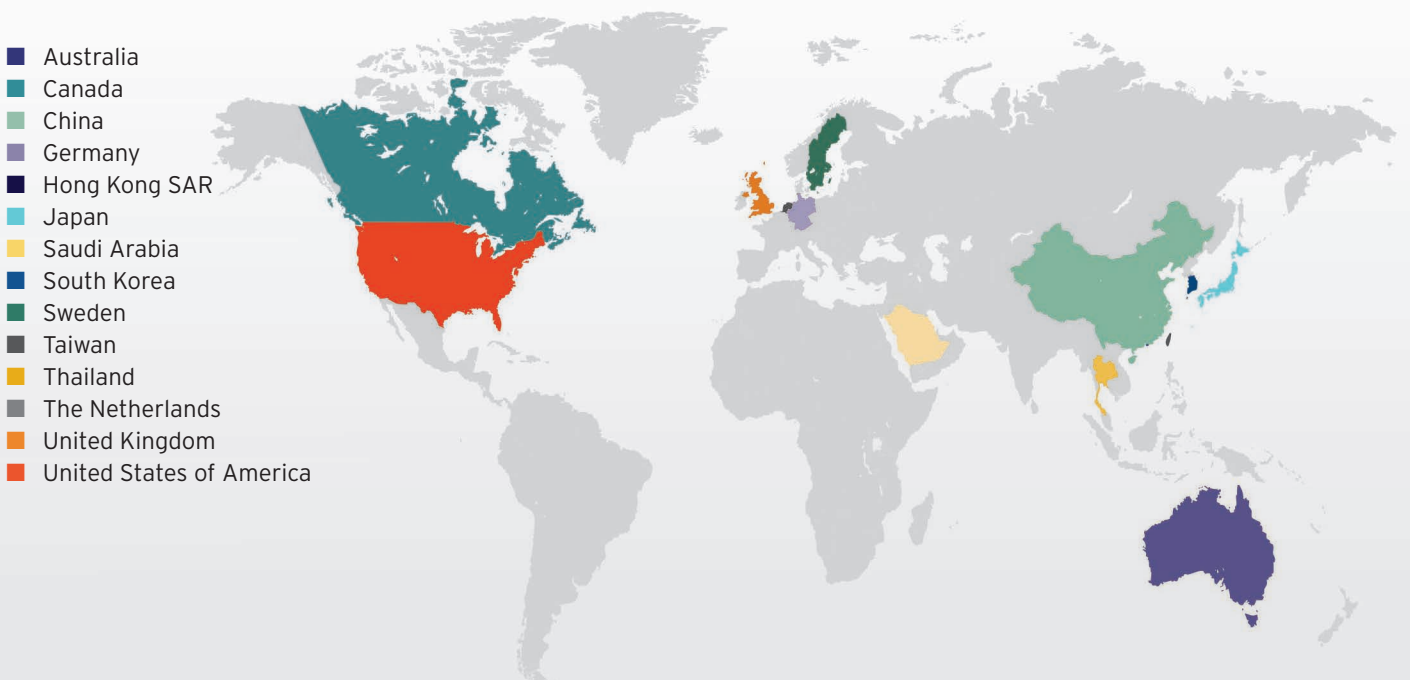
Dylan Sisson
RenderMan Digital Artist
(SIGGRAPH Asia 2018 Exhibitor Talk Presenter)

Top Participating Objectives



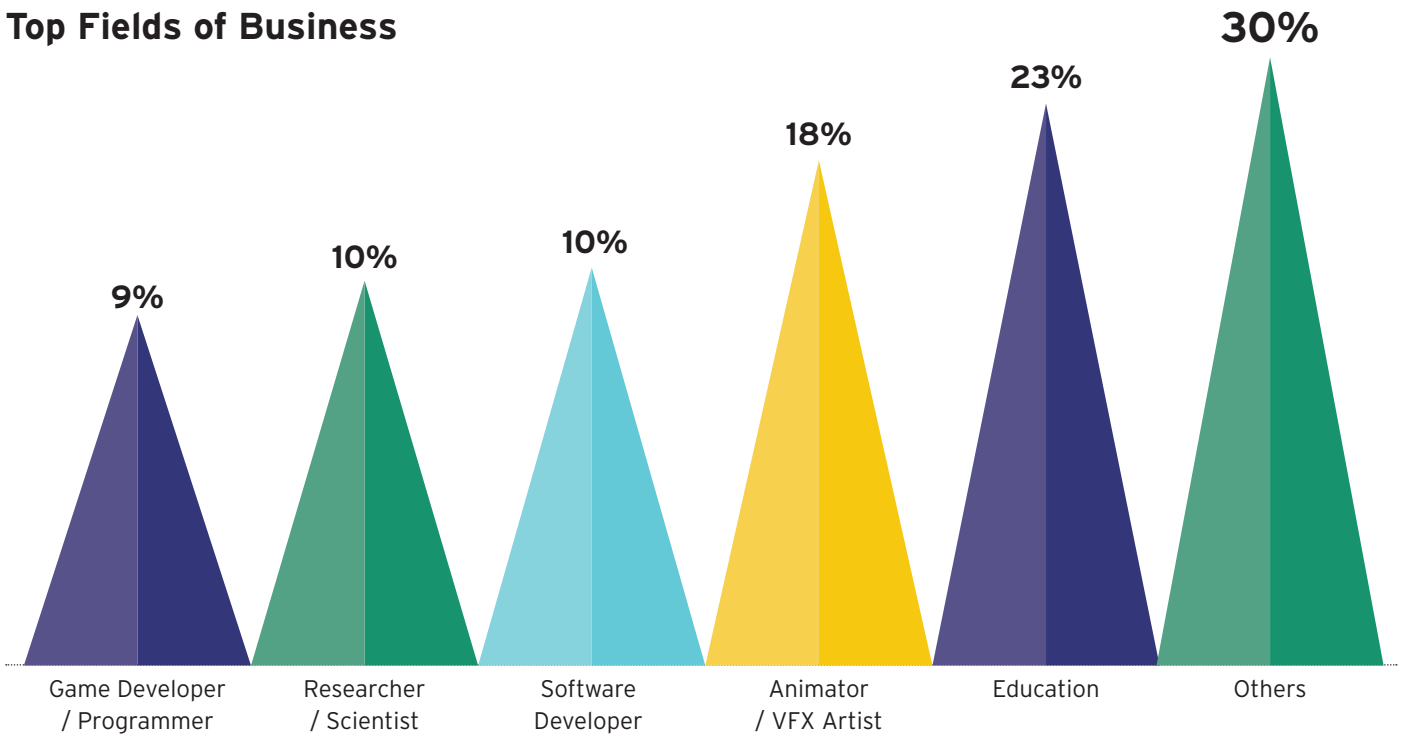
COUNTRIES AND REGIONS REPRESENTED AT SIGGRAPH ASIA 2018

The exhibition show floor was well-balanced with 54% of international participation, providing visitors with a diverse range of products and services from all around the world.



SIGGRAPH ASIA 2018 VISITOR STATISTICS

Top Fields of Business



Top 10 Products & Services Interest

- 3D Graphics
- Augmented / Mixed / Virtual Reality
- Animation / Visual Effects
- Visualization
- Rendering & Modeling
- Simulation
- 3D Printing
- Display Technology
- Motion Capture
- Graphics Processors

Others include Mobile Computing, Commercial Game Engines/Equipment, Robotics, Consumer Electronics, Haptic, Workstations and more.

TOP 10 VISITING COUNTRIES & REGIONS



MEDIA OUTREACH

120 Media Representatives from 66 Media Outlets

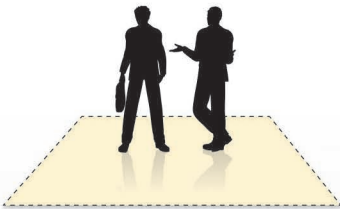
International Media

- 3D World Magazine, UK
- Afriqueit Press Magazine, Togolese Republic
- Animation Today, India
- Animation World Network, USA & Hong Kong
- Animation Xpress, India
- Anime News Network, Canada
- CGVisual.com (Animazu Studios), Hong Kong
- fxguide.com / fxphd.com, Australia & USA
- Human Engine, USA
- InCG Media, Taiwan
- VFX Blog, Australia

Local Media

- 4Gamer.net
- ARTLOGUE
- ASCII Magazine
- AX-ON
- bouncy/Viibar
- BS NTV
- Business Timeline (BTL)
- Business+IT
- CG World Magazine
- citizens voice international magazine
- Dempa Times
- Design Note Magazine
- Event Marketing Magazine
- FDI Magazine
- Freelance
- Game Spark
- Gamebusiness.jp (IID, Inc)
- gamesindustry.biz (Aetas Inc)
- Gizmode Japan
- HOSO JOURNAL
- HOTSHOT
- Impress Game Watch
- Impress PC Watch
- The Eizo Shimbun Visual Communications Journal
- The Nikkan Kogyo Shimbun
- The Yomiuri Shimbun
- Tokyo Broadcasting System
- TV Technology Japan
- Visual Industry Promotion Organization (VIPO)
- Vron / 81 plus Inc.
- Wired Japan

PARTICIPATION OPTIONS



SPACE ONLY*

Rent a space to build your own stand

- Early Bird Rate: Before/On 18 June 2019 **USD 4,300 per unit**
- Regular Rate: From 19 June 2019 onwards..... **USD 5,400 per unit**

*Minimum 2 units: 18 m²



STANDARD PACKAGE

- Early Bird Rate: Before/On 18 June 2019 **USD 5,150 per unit**
- Regular Rate: From 19 June 2019 onwards..... **USD 5,600 per unit**



PREMIUM PACKAGE

- Early Bird Rate: Before/On 18 June 2019 **USD 5,600 per unit**
- Regular Rate: From 19 June 2019 onwards..... **USD 6,100 per unit**

Note: Each unit is 9 m². Exhibit packages and booth visuals illustrated are subject to changes.

PARTICIPATION OPTIONS

Sponsor

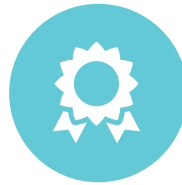
Be our sponsor and have a choice of between four sponsorship tiers to increase your brand exposure and optimize your participation.



PLATINUM PACKAGE
USD 55,000



GOLD PACKAGE
USD 40,000



SILVER PACKAGE
USD 35,000



BRONZE PACKAGE
USD 20,000

Host Technical or Recruitment Talks

Host your user group meetings and presentation sessions at SIGGRAPH Asia to deliver in-depth information about your products and services, upcoming projects and recruitment plans. Your sessions will be promoted on our online, print and mobile platforms.



USD 3,500 per session

Each session includes a 90-minute speaking slot inclusive of room rental, standard audio-visual equipment and theater-style seating for approximately 100 delegates.

Other Advertising, Sponsorship and Creative Marketing Opportunities

Advertising - Digital

- E-newsletter banner ad
- E-newsletter featured write-up
- Mobile app banner ad
- Official website leader board banner ad
- Official website square banner ad

Advertising - Print

- Print ad in foldable event guide
- Standing banner

Conference Support

- Conference USB sponsor
- Program sponsor
- Technology and equipment sponsor
 - ▶ 3D/ DLP projectors
 - ▶ 3D glasses
 - ▶ Laptops
 - ▶ Monitor screens
 - ▶ Workstations
 - ▶ VR Headsets
- Student volunteer support
 - ▶ Accommodation
 - ▶ Cash support and donation
 - ▶ Raffle Giveaways
 - ▶ Meal vouchers
 - ▶ Student volunteer uniform

Creative Marketing Opportunities

- Attendee badge
- Conference bag
- Registration Form-filling counter
- Bag inserts
- Lanyard
- Mascot Advertising
- Networking Lounge
- Charging station

Special Functions

- After-conference party
- Tea Break
- Networking luncheon
- Official reception title sponsor
- Official reception co-sponsor

BE A PART OF SIGGRAPH ASIA 2019!



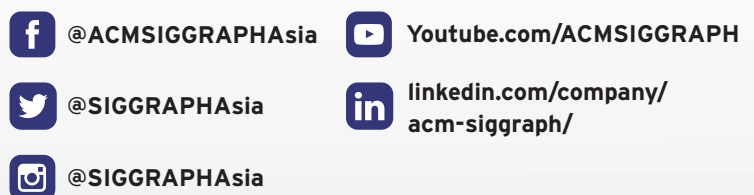
For more information, please contact:

Clariss Chin (Ms.)
Koelnmesse Pte Ltd

SIGGRAPH Asia 2019
Exhibition & Sponsorship Management

+65 9230 6128
clariss.chin@siggraph.org

Follow us on our social media channels for the latest **#SIGGRAPHAsia** and **#SIGGRAPHAsia2019** updates!



For artists and scientists, SIGGRAPH is a very special and unique place. It is a second home where all passions driven by computer graphics and interactive techniques converge. Be part of the experience and join the unique DREAM ZONE - connect with SIGGRAPH community, make new friends and create new business opportunities.

Tomasz Bednarz
SIGGRAPH Asia 2019 Conference Chair

SA2019.SIGGRAPH.ORG