



**SIGGRAPH
ASIA 2019
BRISBANE**

The 12th ACM SIGGRAPH Conference
and Exhibition on Computer Graphics
and Interactive Techniques in Asia
SA2019.SIGGRAPH.ORG

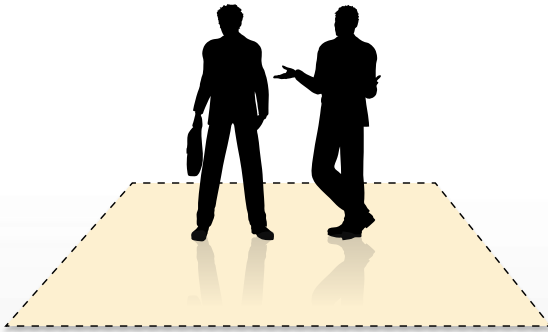
DREAM ZONE!

Conference 17 - 20 November 2019
Exhibition 18 - 20 November 2019

Brisbane Convention & Exhibition Centre (BCEC),
Brisbane, Australia



EXHIBITION & SPONSORSHIP PROSPECTUS



SPACE ONLY*

Rent a space to build your own stand

- Launch Rate:
Before/On 28 February 2019 **USD 4,100 per unit**
- Early bird Rate:
Before/On 18 June 2019..... **USD 4,300 per unit**
- Regular Rate:
From 19 June 2019 onwards..... **USD 5,400 per unit**

*Minimum 2 units: 18 m²



STANDARD PACKAGE

- Launch Rate:
Before/On 28 February 2019 **USD 4,900 per unit**
- Early bird Rate:
Before/On 18 June 2019..... **USD 5,150 per unit**
- Regular Rate:
From 19 June 2019 onwards..... **USD 5,600 per unit**



PREMIUM PACKAGE

- Launch Rate:
Before/On 28 February 2019 **USD 5,400 per unit**
- Early Bird Rate:
Before/On 18 June 2019..... **USD 5,600 per unit**
- Regular Rate:
From 19 June 2019 onwards..... **USD 6,100 per unit**

Note: Each unit is 9 m². Exhibit packages and booth visuals illustrated are subject to changes.



EXHIBITOR TALK: USD 3,500 (Single session)

90-minute presentations are available on a first come, first served basis with no limitation on commercial content. Room includes standard AV equipment (microphone, projector and screen).



EXHIBITOR TALK: USD 11,000 (Multiple session possibilities)

Prefer to book a room for the entire day? There is a potential to organize up to four 90-minute sessions by booking a room for the entire day. Engage your audience with multiple sessions.



NETWORKING LUNCHEON: USD 11,000

Hold a private 1 - 2 hour talk session luncheon for delegates, between 12 - 2pm. Organizers will assist with the room setup, catering and sufficient pre-event promotion on the luncheon. For eg. email blast to all pre-registered delegates and social media shout-outs.



TEA BREAK SPONSOR: USD 14,500

Option to provide any of the below:

- Coffee & Tea to delegates in-between sessions at designated Tea Break Points; or
- Water Refill Points



OFFICIAL RECEPTION TITLE SPONSOR: USD 40,000

- 2 minute opening speech during Reception
- Acknowledgement on Reception Ticket/Wristband
- 1 demo / info desk at Reception
- Logo placement on cocktail tables
- Standing Banner placement at the Reception Venue

OFFICIAL RECEPTION CO-SPONSOR: USD 17,500

- Acknowledgement on Reception Ticket/Wristband
- 1 demo / info desk at Reception
- Logo placement on cocktail tables



NETWORKING LOUNGE: USD 5,000

This seated lounge will be used by delegates who have arranged meetings with others using our official SIGGRAPH Asia Business Matching application.



POST-CONFERENCE PARTY: CALL FOR PRICING

Require assistance in organizing a Post-Conference Party? Contact us for a quotation based on your requirements.



OFFICIAL WEBSITE LEADER BOARD BANNER AD: USD 3,800

Specification: 728w x 90h pixels, rotated.



OFFICIAL WEBSITE SQUARE BANNER AD: USD 2,500

Specification: 300w x 300h pixels, rotated.



E-NEWS BANNER AD: USD 1,800

Specification: 300w x 250h pixels, static and hyperlinked.



E-NEWS LOGO + WRITE-UP: USD 1,500

Reach out to delegates prior to the event with a 150-word write-up and logo feature in one of the pre-event E-newsletters sent out to all pre-registered delegates. Web links are accepted.



STANDING BANNER: USD 2,000

Strategically placed in high-traffic areas during the event, this is a perfect opportunity to showcase your advertisement or session schedule for all attendees to see.



CHARGING STATION AD: USD 2,500



CONFERENCE BAG FLYER INSERTS: USD 1,800

Arrange for your company's promotional flyers (up to A4 size) to be distributed in the conference bags to delegates effortlessly. Choose this advertising option, deliver your flyers to the venue and leave the rest of the logistics to us.



PROGRAM SPONSOR: USD 8,000

Prefer to associate your company / brand with a particular conference program? As a program sponsor, you can choose from our range of programs and have your company / brand acknowledged on web, mobile, print and on-site.



LANYARD

- LOGO EXCLUSIVITY: USD 10,000 (Exclusive to 1 Sponsor)
- LOGO INCLUSION: USD 5,000 (Limited to 3 Sponsors)

Have your company logo printed on the event lanyards (8,000 pieces), worn by all attendees. SIGGRAPH Asia 2019 logo will be printed alongside the sponsor logo(s).



CONFERENCE BAG: USD 10,000

Have our attendees advertise for you as they walk around the venue carrying bags printed with your brand and key message on one-side. 6,000 pieces, exclusive to 1 sponsor. Production to be done by SIGGRAPH Asia team.



ATTENDEE BADGE: USD 10,000

Badges will be carried throughout the event by all attendees. It offers a back-of-badge advertising spot and serves as a reminder of your presence at the event.



CONFERENCE USB

- Place your brand on the USBs given out to all Full Conference attendees
- Sourcing and production to be done by the sponsor
- Capacity Specification: 64GB
- Quantity: 2,000 pieces

TECHNOLOGY SUPPORT

Support the conference programs with your company's products and have attendees experience your product live at the event. Here are some of the required sponsor equipment, VR Headsets including mounts, disposable eye masks for hygiene, projector, VR workstations, video camera and more.



CAMERA



PROJECTOR



25 - 40 VR HEADSETS (including mounts)



DISPOSABLE VR EYE MASKS



VR WORKSTATIONS

* Sponsored Items per program are not fixed.

** Delivery & Collection of sponsored equipment to be handled and covered by sponsoring company.

Sponsor acknowledgements will be reflected on Web, Mobile & Print, depending on the relevancy and individual agreed terms. Basic sponsorship acknowledgements include:



ONLINE / PRE-EVENT

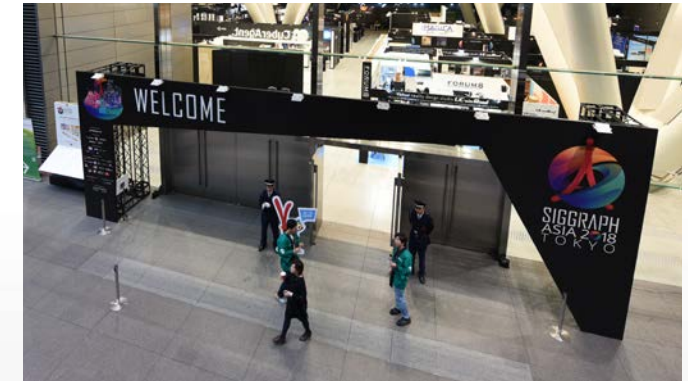
- Listing of Sponsor brand/company name and logo (with hyperlink) on SIGGRAPH Asia 2019 "Supporters & Partners" webpage
- Listing of Sponsor brand/company name and logo on SIGGRAPH Asia 2019 "Participating Companies & Brands" webpage



ON PRINT

- Listing of Sponsor brand/company name on SIGGRAPH Asia Foldable Event Guide

(Dependent on production timeline.)



ON-SITE

- Prominent display of company logo on exhibition main entrance arch as Sponsor (i.e. Platinum, Gold, Silver, Bronze, Program Sponsor)

DON'T SEE WHAT YOU ARE LOOKING FOR?

Contact us to develop a customised marketing package that is right for you.

exhibits_asia@siggraph.org

TIERED SPONSORSHIP



	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Exhibit Space	Up to 54 m ² Space Only Or 36 m ² Premium Package	Up to 36 m ² Space Only Or 18 m ² Premium Package	Up to 27 m ² Space Only Or 18 m ² Standard Package	18 m ² Space Only Or 9 m ² Standard Package
Conference Pass	10 Full Conference Passes	6 Full Conference Passes	4 Full Conference Passes	2 Full Conference Passes
Discount on Online Registration for Any Ticket Type	25% Exclusive Online Registration Code	20% Exclusive Online Registration Code	15% Exclusive Online Registration Code	10% Exclusive Online Registration Code
Marketing Recognition & Exposure	Listing of Company Logo as Sponsor on Online, Print & Mobile Prominent Display of 1 Company Logo on Entrance Arch			
Coverage in E-newsletter	2 Featured Coverages with Logo/Product image & 200-word write-up	1 Featured Coverage with Logo/Product image & 200-word write-up	-	-
Official Networking Reception Tickets	10 Tickets (Inclusive within the Full Conference Passes)	6 Tickets (Inclusive within the Full Conference Passes)	4 Tickets (Inclusive within the Full Conference Passes)	2 Tickets (Inclusive within the Full Conference Passes)
Event Bag Inserts	1 Flyer (up to A4 size) or giveaway in Bag			
Additional Choices	Choose 2 Sponsorships: <ul style="list-style-type: none"> ▪ Lanyard Sponsor (Logo Exclusivity) ▪ Attendee Badge Sponsor (Back of Badge Ad) ▪ Reception Co-Sponsor ▪ Mobile App Banner Ad ▪ Conference Program Sponsor (Choice of Program) ▪ Website Leaderboard Banner Ad ▪ Charging Station Ad Feature 	Choose 1 Sponsorship: <ul style="list-style-type: none"> ▪ Bag Sponsor (Logo Exclusivity) ▪ Attendee Badge Sponsor (Back of Badge Ad) ▪ Reception Co-Sponsor ▪ Conference Program Sponsor (Choice of Program) ▪ Website Leaderboard Banner Ad ▪ Charging Station Ad Feature 	Choose 1 Sponsorship: <ul style="list-style-type: none"> ▪ Featured Coverage on E-newsletter ▪ E-newsletter Banner Ad ▪ Conference Program Sponsor (Choice of Program) ▪ Website Leaderboard Banner Ad ▪ Standing Banner placement at Registration Foyer 	Choose 1 Sponsorship: <ul style="list-style-type: none"> ▪ Featured Coverage on E-newsletter ▪ E-newsletter Banner Ad ▪ Website Leaderboard Banner Ad
Investment	USD 55,000	USD 40,000	USD 35,000	USD 20,000