



The 12th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia

SA2019.SIGGRAPH.ORG
#SIGGRAPHAsia

DREAM ZONE!

Conference 17 - 20 November 2019
Exhibition 18 - 20 November 2019

Brisbane Convention & Exhibition Centre (BCEC),
Brisbane, Australia



EVENT NAME	SIGGRAPH Asia 2019
DATE	Conference: 17 – 20 November 2019 Exhibition: 18 – 20 November 2019
WEBSITE	sa2019.siggraph.org
SPONSORED BY	ACM SIGGRAPH
ORGANIZER	Koelnmesse Pte Ltd (Singapore)
EVENT FREQUENCY	Annual, Rotate Regionally in Asia Pacific
VENUE	Brisbane Convention & Exhibition Centre, Australia

EXHIBIT SPACE FEE
(Each Unit = 9 sqm)

	Launch Rate On/Before 31 January 2019	Early Bird 01 February 2019 – 18 May 2019	Regular Rate From 19 May 2019 onwards
SPACE ONLY (min. 2 units)	USD 4,100.00 /unit	USD 4,300/unit	USD 5,400/unit
STANDARD PACKAGE (min. 1 unit)	USD 4,900.00/unit	USD 5,150.00/unit	USD 5,600.00/unit
PREMIUM PACKAGE (min. 1 unit)	USD 5,400.00/unit	USD 5,600.00/unit	USD 6,100.00/unit

PREVIOUS EVENT STATISTIC

- 2013 – Hong Kong SAR, China : Number of Visitors: 6,078 from 61 countries/regions
- 2014 – Shenzhen, China : Number of Visitors: 5,968 from 53 countries/regions
- 2015 – Kobe, Japan : Number of Visitors: 7,050 from 62 countries/regions
- 2016 – Macao, China : Number of Visitors: 5,217 from 42 countries/regions
- 2017 – Bangkok, Thailand: Number of Visitors: 6,526 from 58 countries/regions
- 2018 – Tokyo, Japan: Number of Visitors: 9,495 from 59 countries/regions



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VISITOR PROFILE

SEGMENTS

Advertising / Marketing
Animation
Architecture, Industrial, Urban
Automotive
Banking / Financial
Broadcast, Film/TV Production
Cinematography / Photography
Computer Graphics
Education / Training
Electronics
Enterprise / Commercial
Games
Government / Association
Immersive Reality (AR/VR/Mix Reality)
Information Technology
Media / Entertainment
Manufacturers (Hardware)
Multimedia Production & Services
Post-Production
Public Relations / Communications
Visual Effects

ROLES

Analyst
Artist / Illustrator (Animation, Computer
Graphics, Digital, Visual Effects)
Architect
Designers (Architecture, Graphic, Industrial,
Interior, Product)
Digital Innovator
Developers (Application, Games, Software,
Web)
Distributor / Reseller
Educator / Professor
Engineer
Digital Video / Film Maker
Investors
Programmer
Publisher
Researcher / Scientist
Press / Publisher
Student (University, PhD Candidate)
Top Management (CEO, CTO, Director)

CONFERENCE PROGRAMS

- Business & Innovation
- Art Gallery
- Computer Animation Festival
- Courses
- Emerging Technologies
- Technical Briefs & Posters
- Technical Papers
- Virtual & Augmented Reality
- SA2019 Demoscene
- Studio
- XR
- Real-Time Live!

EXHIBIT SEGMENTS

- Animation & Visual Effects, Hardware, Software, Post Production & Solutions associated with **Computer Graphics**.
- **Interactive & Innovative Technologies** including Virtual Reality, Motion Capture, 3D Printing and Gaming Technologies.
- **High Performance Computing** including Visualization, Big Data, Cloud Based System and Solutions.
- **Education, Training & Research** in Computer Graphics, Science, Technology, Media Arts and Digital Media.



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EXHIBIT PROFILE

HARDWARE

3D Rapid Prototyping
3D Scanners
Commercial Game Equipment
Consumer Electronics
Digital Cinemas
Digital Signage
Digital Video Hardware
Digitizing Cameras
Display Technology
DVD Authoring Tools
Encoders / Decoders
Eyes Tracking Devices
Furniture
Geographic Information Systems
Graphics Accelerator Boards
GroupWare
Haptic Input Devices
Hardcopy Devices; Photographs / Slides
HDTV
Head Mounted Displays
High Performance Graphics Processors
High Resolution Technologies
Imaging
Input Devices
Interface Tools
Mobile Computing
Monitors and Display
Motion Capture Equipment
Multimedia Tools and Applications
Networking Equipment / Infrastructures
OEM Components
Online Network Services
Printers and Plotters
Projector
RAID Systems and Storage
Robotics and Gadgets
Scan Converters
Scanners
Smartphone Chipset Solutions
Storage Devices; Tape / Disk
Terminals, Monitors and Displays
Video Effects Equipment
Video Servers
Visual Computing
Workstations

SOFTWARE

2D / 3D Graphics
3D Modeling
3D Scanning
Aerospace and Automotive Applications
Animation
Architecture Design and Applications
Artificial Intelligence
Authoring Software
Broadcast Design Software
Business and Financial Graphics
CAD / CAM / CAE / CIM
Commercial Game Engines
Computer-Video Interfacing
Data Analysis
Desktop Publishing
Desktop Video Production Software
Digital Imaging
Digital Publishing Platform
Electronic Publishing
Engineering Applications
Geographic Information Systems
Graphics Design Systems
Graphics Accelerator Boards
Graphics Standards Software
Groupware Software
Image Based Modeling
Image Management
Industrial Design
Information Visualization
Mapping and Cartography
Medical Imaging Software
Mobile Marketing
Motion Capture Software
Paint Systems
Rendering and Modeling
Scientific Application and Visualization
Simulation
Smartphone Application Development
Streaming Technology
System Integrators
Video Encoding and Compression
Visual Effects Software
Virtual Reality
VR Software
Web 3D / Graphics



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EXHIBIT PROFILE

SERVICES

Animation / Film / Visual Effects
Augmented Reality
Community
Conferences and Exhibitions
Consulting / Outsourcing
Contract Graphics / Programming
Education / Training
Government / Association
Media / Publications
Online Video Platform
Rendering

For more information, please contact:

SIGGRAPH Asia 2019 Exhibition Management

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